



# Internships



## Social media developer at FairServices

Related studies	Marketing Social media
Periods	February to June June to September September to December
Commitment	minimum 12 weeks
Requirements	Fluent in English Experience with websites and social media 20 years or older
Working hours	Monday to Friday 10.00 am till 6.00 pm          normal day hours may vary depending on necessity
Responsibilities	Finding markets for our Spanish Academy and online Academy Developing a marketing strategy for these markets Developing a communication strategy Executing the communication plan on different platforms
Cost	None for people with experience
including:	use of our offices, computers, internet, WiFi, ... Introduction and training evaluations membership of the FairServices community
Local contacts	office          John Adriaenssens          director

Our Spanish Academy in Cusco and our online language Academy are both part of FairServices, a non-profit organization, that started training single mothers to become Spanish teachers. Our teachers work variable hours and shift from poverty to middle class thanks to our Academy.

For the online Academy we will train poor university students that can work very flexible hours to make enough money for their living expenses while in university or college. Lots of these students are from poor families living in villages outside the city that can't support them during their studies.